

## Adomast CASE STUDY

Adomast Limited is a construction chemical manufacturer that has been in the industry for over 50 years. With their extensive experience, they have developed a range of specialist products that cater to even the most complex construction challenges.

As part of their commitment to sustainability and the environment, Adomast decided to implement the ISO 14001 standard with the help of Clear Quality.

Adomast already had the ISO 9001 standard in place for more than 10 years, which is typically required for bigger projects in the construction industry. However, as the industry moved towards using more environmentally friendly products and reducing their carbon footprint, implementing ISO 14001 became the logical next step. Additionally, Adomast went a step further and implemented the ISO 45001 standard to focus on occupational health and safety.

When asked about the challenges faced during the implementation process, Adomast stated that they didn't encounter any major challenges as they were already making efforts to reduce the use of hazardous solvents. They view the implementation process as a progression journey that has helped to educate their customers about the importance of environmental sustainability.

As a result of implementing ISO 14001, Adomast has experienced several benefits. It has enhanced their reputation by showcasing their commitment to the environment and how they have transitioned from solvent-based products to water-based products. This transition has resulted in their water-based products outperforming the solvent-based alternatives. Adomast also believes that the implementation of ISO 14001 has improved their relationships with stakeholders, such as customers and suppliers. They have noticed a shift in attitude towards environmentally friendly products, with more customers seeking out water-based technologies that are less hazardous.

Regarding lessons learned during the implementation process, Adomast emphasises the importance of business planning. They recommend taking a holistic approach to business planning by considering the entire process, from minimising risks to employees and customers to the planning of the entire supply chain. For organisations considering implementing ISO 14001, Adomast strongly advises doing so. It has helped them to look at their business from a broader perspective, not just in the short-term, but also for the long-term. The ISO 14001 standard has given them an extra boost and instilled confidence in their customers that they are a quality organisation committed to sustainability and the environment.